

National Potato Day by ICAR-CPRI Regional Station, Modipuram, Meerut (UP)

Aligarh, February 15, 2025 – The National Potato Day event was successfully organized at the Rashi Seeds and Sid Flora ground in Aligarh district under the SCSP Project and Agri Drone Project. The program featured on advanced potato production technology and live demonstration of drone technology, attracting participation from over 300 farmers, including potato growers, Farmer Producer Organizations (FPOs), and exporters.

The chief guest, Dr. S. Rajan, former director of CISH, Lucknow, addressed the gathering and emphasized the importance of innovation in potato farming. Dr. Sanjay Rawal explained the nutrient requirements essential for maximizing potato yields, Dr. Dhruv Kumar provided insights into the Seed Plot Technique, a crucial method in potato seed production. while Dr. Anuj Bhatnagar elaborated on effective insect and disease management strategies for the crop.

As part of the SCSP project, 10 farmers from the Scheduled Caste (SC) community were provided with spray machines to enhance their farming practices.

The event was presided over by Dr. R. K. Singh, who gave an overview of quality potato seed production, highlighting its role in ensuring better yields and profitability for farmers.

This program, conducted under the SCSP Project and Agri Drone Project, aimed to introduce modern farming techniques and technological advancements to potato growers. The event concluded with interactive sessions, where farmers engaged with experts to discuss best practices in potato farming and emerging agricultural technologies.



